Why MTank?

MTank is a project similar to the reality TV show Shark Tank, where startups come to pitch their ideas, get live feedback and guidance from judges, and compete for capital from Venture Capitalists. Our event, presented by MPowered, changes the game of pitch competition. MTank adds entertainment to the playing field, drawing in a crowd and resulting in huge exposure for the startups.

Last Year

MTank is held every year in the Spring and on April 17, 2015, at Spring Fest, MTank held its second annual competition. Seven student-run startups were given the opportunity to go on-stage and pitch to a panel of five judges with hundreds of people in the audience. $5,000 in total was awarded to the startups who impressed the judges and showed they had the potential to continue to grow.

MTank 2015 Judges

Patricia Glaza - Vice President, Invest Detroit; Managing Director, Detroit Innovate & First Step Fund
Sava Lelcaj – Chief Executive Officer, Savco Hospitality
Tom Frank – Executive Director, University of Michigan Center for Entrepreneurship
Rishi Narayan – Founder and Managing Owner, Underground Printing; Co-Founder, ChiBor Angels, LLC
Doug Neal – Managing Director, Michigan eLab
MTank 2015 Startup Testimonials

“M-Tank was a great opportunity for Ballot! We had an awesome time pitching to experienced entrepreneurs from around the Michigan community and to hundreds of students on campus. The monetary awards were awesome too, because they helped us worry less about financial issues and more about building an awesome product!”

Muhammad Mazhari, Co-Founder at Ballot

“MTank was a great event to be a part of. It along with other MPowered competitions helped me grow as an entrepreneur and presenter. The funding HiveLend received as a result was instrumental in our ability to focus on the venture this summer and attend conferences. MTank shows the unique experiences the Umich/Ann Arbor entrepreneurial community has to offer.”

Nicholas Zajciw, Co-Founder at HiveLend

Website Link
https://mpowered.umich.edu/mtank
Benefits of Sponsorship

1. Directly connect with top sponsors and experienced mentors

2. Create awareness of your startup among college students, the University of Michigan, and the Ann Arbor community

3. Establish a network with MPowered Entrepreneurship Ð one of the largest student organizations on campus

4. Foster positive public relations through participation in a competition attracting positive press through local media

5. Gain valuable knowledge of what it takes for a startup to thrive in real world competition

The third annual MTank event is set to happen on April 13, 2016 at Spring Fest 2016.
The only question left is: will you be a part of it?

Comments? Questions? For more information, please contact:
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